



WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

WSOC-TV

Smart Media Group  
814 King Street  
Suite 400  
Alexandria, VA 22314

## Contract # 321038

Schedule Dates	10/01/12-11/03/12	Date Entered	07/06/12
Advertiser	Pol/P McCrory/R/Gov/NC (16611)	Last Modified	10/30/12
Agency	Smart Media Group (1343)	Entered By	Jill Hipskind
Product	Political - State Candidate (1071)	CO-OP	No
Brand	CO1C07 FOR GOV (132441)	Headline #	06221194
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Demo	
Sales Office	Telerep/Philadelphia	Order Type	Normal
Buyer Name	HANLEN,LINDSAY	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	MCCRO/ORDR/CO1C07	Commission	\$7,644.00
Account Types	Notetext/Political	Net Total	\$43,299.00
Billing Type	Standard	Sales Tax	
Comments	MCCRORY FOR GOVERNOR MCCRORY FOR NC GOVERNOR		

Charlotte (WSOC)		
By Broadcast Month	Spots	Rate
Oct. 2012	58	\$48,440.00
Nov. 2012	1	\$2,500.00
<b>Grand Total:</b>	<b>59</b>	<b>\$50,940.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / Spot	10/05/12-10/05/12	6	:30	10A-11A (EST)						1			1			Charlotte (WSOC)	DR PHIL	7/6/12
3.0	Revised Line / Spot	10/05/12-10/05/12	5	:30	11P-11:35P (EST)						1			1			Charlotte (WSOC)	EYEWITNESS NEWS	7/6/12
4.0	Revised Line / Spot	10/05/12-10/05/12	5	:30	12-05A-12:35A (EST)						2			2			Charlotte (WSOC)	NIGHTLINE	7/6/12
4.1	Revised Line / Spot	10/05/12-10/05/12	5	:30	12-05A-12:35A (EST)						1			1			Charlotte (WSOC)	NIGHTLINE	8/3/12
4.2	Revised Line / Spot	10/05/12-10/05/12	6	:30	12-05A-12:35A (EST)						1			1			Charlotte (WSOC)	NIGHTLINE	8/6/12
4.3	Normal Line / Spot	10/05/12-10/05/12	5	:30	1P-2P (EST)						1			1			Charlotte (WSOC)	chew	8/22/12
5.0	Revised Line / Spot	10/05/12-10/05/12	6	:30	12P-1P (EST)						1			1			Charlotte (WSOC)	EYEWITNESS NEWS	7/6/12
5.1	Normal Line / Spot	10/05/12-10/05/12	5	:30	12P-1P (EST)						1			1			Charlotte (WSOC)	EYEWITNESS NEWS	9/28/12
6.0	Revised Line / Spot	10/05/12-10/05/12	6	:30	4P-5P (EST)						2			2			Charlotte (WSOC)	DR OZ	7/6/12
6.1	Revised Line / Spot	10/05/12-10/05/12	6	:30	4P-5P (EST)						1			1			Charlotte (WSOC)	DR OZ	8/3/12
6.2	Revised Line / Spot	10/05/12-10/05/12	4	:30	4P-5P (EST)						1			1			Charlotte (WSOC)	DR OZ	8/6/12
6.3	Normal Line / Spot	10/05/12-10/05/12	5	:30	4P-5P (EST)						1			1			Charlotte (WSOC)	DR OZ	9/28/12
7.0	Revised Line / Spot	10/05/12-10/05/12	5	:30	5P-5:30P (EST)						1			1			Charlotte (WSOC)	EYEWITNESS NEWS	7/6/12
7.1	Revised Line / Spot	10/05/12-10/05/12	6	:30	5P-5:30P (EST)						1			1			Charlotte (WSOC)	EYEWITNESS NEWS	8/6/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.



WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

WSOC-TV

Smart Media Group  
814 King Street  
Suite 400  
Alexandria, VA 22314

# Contract # 321038

<b>Schedule Dates</b>	10/01/12-11/03/12	<b>Date Entered</b>	07/06/12
<b>Advertiser</b>	Pol/P McCrory/R/Gov/NC (16611)	<b>Last Modified</b>	10/30/12
<b>Agency</b>	Smart Media Group (1343)	<b>Entered By</b>	Jill Hipskind
<b>Product</b>	Political - State Candidate (1071)	<b>CO-OP</b>	No
<b>Brand</b>	COIC07 FOR GOV (132441)	<b>Headline #</b>	06221194
<b>Salesperson</b>	Telerep/Philadelphia, Philadelphia (1057)	<b>Demo</b>	
<b>Sales Office</b>	Telerep/Philadelphia	<b>Order Type</b>	Normal
<b>Buyer Name</b>	HANLEN,LINDSAY	<b>Package Deal</b>	
<b>Phone/Fax</b>		<b>Commission %</b>	15.00
<b>CPE</b>	MCCRO/ORDR/COIC07	<b>Commission</b>	\$7,641.00
<b>Account Types</b>	National/Political	<b>Net Total</b>	\$43,299.00
<b>Billing Type</b>	Standard	<b>Sales Tax</b>	
<b>Comments</b>	MCCRO/RY FOR GOVERNOR MCCRO/RY FOR NC GOVERNOR		

Charlotte (WSOC)		
By Broadcast Month	Spots	Rate
Oct. 2012	58	\$48,440.00
Nov. 2012	1	\$2,500.00
<b>Grand Total:</b>	<b>59</b>	<b>\$50,940.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
7.2	Normal Line / Spot	10/05/12-10/05/12	5	:30	5P- 5:30P (EST)						1			1	\$850.00	\$850.00	Charlotte (WSOC)	EYEWITNES NEWS	9/28/12
8.0	Revised Line / Spot	10/05/12-10/05/12	4	:30	5:30A- 6A (EST)						1						Charlotte (WSOC)	NEWS DAYBREAK	7/6/12
8.1	Revised Line / Spot	10/05/12-10/05/12	5	:30	5:30A- 6A (EST)						1						Charlotte (WSOC)	NEWS DAYBREAK	9/6/12
8.2	Normal Line / Spot	10/05/12-10/05/12	5	:30	5:30A- 6A (EST)						1			1	\$425.00	\$425.00	Charlotte (WSOC)	NEWS DAYBREAK	9/28/12
10.0	Revised Line / Spot	10/05/12-10/05/12	5	:30	6P- 6:30P (EST)						1						Charlotte (WSOC)	6P NEWS	7/6/12
10.1	Revised Line / Spot	10/05/12-10/05/12	6	:30	6P- 6:30P (EST)						1						Charlotte (WSOC)	6P NEWS	8/6/12
10.2	Normal Line / Spot	10/05/12-10/05/12	5	:30	6P- 6:30P (EST)						1			1	\$1,100.00	\$1,100.00	Charlotte (WSOC)	6P NEWS	9/28/12
11.0	Revised Line / Spot	10/05/12-10/05/12	5	:30	6A- 7A (EST)						1						Charlotte (WSOC)	NEWS DAYBREAK	7/6/12
11.1	Normal Line / Spot	10/05/12-10/05/12	5	:30	6A- 7A (EST)						1			1	\$850.00	\$850.00	Charlotte (WSOC)	NEWS DAYBREAK	9/28/12
12.0	Revised Line / Spot	10/05/12-10/05/12	5	:30	7A- 8A (EST)						1						Charlotte (WSOC)	GMA	7/6/12
12.1	Revised Line / Spot	10/05/12-10/05/12	6	:30	7A- 8A (EST)						1						Charlotte (WSOC)	GMA	8/6/12
12.2	Normal Line / Spot	10/05/12-10/05/12	5	:30	7A- 8A (EST)						1			1	\$775.00	\$775.00	Charlotte (WSOC)	GMA	9/28/12
13.0	Revised Line / Spot	10/05/12-10/05/12	6	:30	9A- 10A (EST)						1						Charlotte (WSOC)	LIVE WITH KELLY	7/6/12
13.1	Revised Line / Spot	10/05/12-10/05/12	5	:30	9A- 10A (EST)						1						Charlotte (WSOC)	LIVE WITH KELLY	8/6/12

## CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.



**WSOC-TV**

WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

Smart Media Group  
814 King Street  
Suite 400  
Alexandria, VA 22314

## Contract # 321038

<b>Schedule Dates</b>	10/01/12-11/03/12	<b>Date Entered</b>	07/06/12
<b>Advertiser</b>	Pol/P McCrory/R/Gov/NC (16611)	<b>Last Modified</b>	10/30/12
<b>Agency</b>	Smart Media Group (1343)	<b>Entered By</b>	Jill Hipskind
<b>Product</b>	Political - State Candidate (1071)	<b>CO-OP</b>	No
<b>Brand</b>	COIC07 FOR GOV (132441)	<b>Headline #</b>	06221194
<b>Salesperson</b>	Telerep/Philadelphia, Philadelphia (1057)	<b>Demo</b>	
<b>Sales Office</b>	Telerep/Philadelphia	<b>Order Type</b>	Normal
<b>Buyer Name</b>	HANLEN,LINDSAY	<b>Package Deal</b>	
<b>Phone/Fax</b>		<b>Commission %</b>	15.00
<b>CPE</b>	MCCRO/ORDR/COIC07	<b>Commission</b>	\$7,641.00
<b>Account Types</b>	National/Political	<b>Net Total</b>	\$43,299.00
<b>Billing Type</b>	Standard	<b>Sales Tax</b>	
<b>Comments</b>	MCCRORY FOR GOVERNOR MCCRORY FOR NC GOVERNOR		

Charlotte (WSOC)		
By Broadcast Month	Spots	Rate
Oct. 2012	58	\$48,440.00
Nov. 2012	1	\$2,500.00
<b>Grand Total:</b>	<b>59</b>	<b>\$50,940.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.2	Normal Line / Spot	10/05/12-10/05/12	5	:30	9A- 10A (EST)						1			1	\$375.00	\$375.00	Charlotte (WSOC)	LIVE WITH KELLY	9/28/12
15.0	Revised Line / Spot	10/01/12-10/01/12	6	:30	10A- 11A (EST)		1										Charlotte (WSOC)	DR PHIL	7/6/12
15.1	Revised Line / Spot	10/01/12-10/01/12	5	:30	10A- 11A (EST)		1										Charlotte (WSOC)	DR PHIL	9/6/12
15.2	Normal Line / Spot	10/01/12-10/01/12	5	:30	10A- 11A (EST)		1							1	\$375.00	\$375.00	Charlotte (WSOC)	DR PHIL	9/28/12
16.0	Revised Line / Spot	10/01/12-10/01/12	5	:30	11P- 11:35P (EST)		1										Charlotte (WSOC)	EYEWITNESS NEWS	7/6/12
16.1	Revised Line / Spot	10/01/12-10/01/12	6	:30	11P- 11:35P (EST)		1										Charlotte (WSOC)	EYEWITNESS NEWS	9/6/12
16.2	Normal Line / Spot	10/01/12-10/01/12	4	:30	11P- 11:35P (EST)		1							1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWITNESS NEWS	9/28/12
17.0	Revised Line / Spot	10/01/12-10/01/12	5	:30	11:35P- 12:05A (EST)		2										Charlotte (WSOC)	NIGHTLINE	7/6/12
17.1	Revised Line / Spot	10/01/12-10/01/12	5	:30	11:35P- 12:05A (EST)		1										Charlotte (WSOC)	NIGHTLINE	9/3/12
17.2	Revised Line / Spot	10/01/12-10/01/12	6	:30	11:35P- 12:05A (EST)		1										Charlotte (WSOC)	NIGHTLINE	9/6/12
17.3	Normal Line / Spot	10/01/12-10/01/12	4	:30	11:35P- 12:05A (EST)		1							1	\$700.00	\$700.00	Charlotte (WSOC)	NIGHTLINE	9/28/12
18.0	Revised Line / Spot	10/01/12-10/01/12	6	:30	12P- 1P (EST)		2										Charlotte (WSOC)	EYEWITNESS NEWS	7/6/12
18.1	Revised Line / Spot	10/01/12-10/01/12	6	:30	12P- 1P (EST)		1										Charlotte (WSOC)	EYEWITNESS NEWS	8/3/12
18.2	Normal Line / Spot	10/01/12-10/01/12	5	:30	12P- 1P (EST)		1							1	\$375.00	\$375.00	Charlotte (WSOC)	EYEWITNESS NEWS	9/28/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.



**WSOC-TV**

WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

Smart Media Group  
814 King Street  
Suite 400  
Alexandria, VA 22314

## Contract # 321038

<b>Schedule Dates</b>	10/01/12-11/03/12	<b>Date Entered</b>	07/06/12
<b>Advertiser</b>	Pol/P McCrory/R/Gov/NC (16611)	<b>Last Modified</b>	10/30/12
<b>Agency</b>	Smart Media Group (1343)	<b>Entered By</b>	Jill Hipkind
<b>Product</b>	Political - State Candidate (1071)	<b>CO-OP</b>	No
<b>Brand</b>	COIC07 FOR GOV (132441)	<b>Headline #</b>	06221194
<b>Salesperson</b>	Telerep/Philadelphia, Philadelphia (1057)	<b>Demo</b>	
<b>Sales Office</b>	Telerep/Philadelphia	<b>Order Type</b>	Normal
<b>Buyer Name</b>	HANLEN,LINDSAY	<b>Package Deal</b>	
<b>Phone/Fax</b>		<b>Commission %</b>	15.00
<b>CPE</b>	MCCRO/ORDR/COIC07	<b>Commission</b>	\$7,641.00
<b>Account Types</b>	National/Political	<b>Net Total</b>	\$43,299.00
<b>Billing Type</b>	Standard	<b>Sales Tax</b>	
<b>Comments</b>	MCCRORY FOR GOVERNOR MCCRORY FOR NC GOVERNOR		

Charlotte (WSOC)		
By Broadcast Month	Spots	Rate
Oct. 2012	58	\$48,440.00
Nov. 2012	1	\$2,500.00
<b>Grand Total:</b>	<b>59</b>	<b>\$50,940.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
19.0	Revised Line / Spot	10/01/12-10/01/12	6	:30	4P- 5P (EST)	2								1			Charlotte (WSOC)	DR OZ	7/6/12
19.1	Revised Line / Spot	10/01/12-10/01/12	6	:30	4P- 5P (EST)	1								1			Charlotte (WSOC)	DR OZ	8/3/12
19.2	Revised Line / Spot	10/01/12-10/01/12	4	:30	4P- 5P (EST)	1								1			Charlotte (WSOC)	DR OZ	8/6/12
19.3	Normal Line / Spot	10/01/12-10/01/12	5	:30	4P- 5P (EST)	1								1			Charlotte (WSOC)	DR OZ	9/28/12
21.0	Revised Line / Spot	10/01/12-10/01/12	4	:30	5:30A- 6A (EST)	1								1			Charlotte (WSOC)	NEWS DAYBREAK	7/6/12
21.1	Revised Line / Spot	10/01/12-10/01/12	5	:30	5:30A- 6A (EST)	1								1			Charlotte (WSOC)	NEWS DAYBREAK	8/6/12
21.2	Normal Line / Spot	10/01/12-10/01/12	5	:30	5:30A- 6A (EST)	1								1			Charlotte (WSOC)	NEWS DAYBREAK	9/28/12
22.0	Revised Line / Spot	10/01/12-10/01/12	5	:30	5:30P- 6P (EST)	1								1			Charlotte (WSOC)	EYEWITNESS NEWS	7/6/12
22.1	Normal Line / Spot	10/01/12-10/01/12	5	:30	5:30P- 6P (EST)	1								1			Charlotte (WSOC)	EYEWITNESS NEWS	9/28/12
23.0	Revised Line / Spot	10/01/12-10/01/12	5	:30	6P- 6:30P (EST)	1								1			Charlotte (WSOC)	6P NEWS	7/6/12
23.1	Revised Line / Spot	10/01/12-10/01/12	6	:30	6P- 6:30P (EST)	1								1			Charlotte (WSOC)	6P NEWS	8/6/12
23.2	Normal Line / Spot	10/01/12-10/01/12	5	:30	6P- 6:30P (EST)	1								1			Charlotte (WSOC)	6P NEWS	9/28/12
24.0	Revised Line / Spot	10/01/12-10/01/12	5	:30	6A- 7A (EST)	1								1			Charlotte (WSOC)	NEWS DAYBREAK	7/6/12
24.1	Normal Line / Spot	10/01/12-10/01/12	5	:30	6A- 7A (EST)	1								1			Charlotte (WSOC)	NEWS DAYBREAK	9/28/12

## CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.



**WSOC-TV**

WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

# Contract # 321038

**Schedule Dates** 10/01/12-11/03/12

**Advertiser** Pol/P McCrory/R/Gov/NC (16611)

**Agency** Smart Media Group (1343)

**Product** Political - State Candidate (1071)

**Brand** COIC07 FOR GOV (132441)

**Salesperson** Telerep/Philadelphia, Philadelphia (1057)

**Sales Office** Telerep/Philadelphia

**Buyer Name** HANLEN,LINDSAY

**Phone/Fax** /

Smart Media Group  
814 King Street  
Suite 400  
Alexandria, VA 22314

**Date Entered** 07/06/12

**Last Modified** 10/30/12

**Entered By** Jill Hipskind

**CO-OP** No

**Headline #** 06221194

**Demo**

**Order Type** Normal

**Package Deal**

**Commission %** 15.00

**Commission** \$7,641.00

**Net Total** \$43,299.00

**Sales Tax**

**Charlotte (WSOC)**

**By Broadcast Month**

**Oct. 2012**

**Nov. 2012**

**Grand Total:**

**Spots**

**58**

**1**

**59**

**Rate**

**\$48,440.00**

**\$2,500.00**

**\$50,940.00**

**CPE** MCCRO/ORDR/COIC07  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** MCCRORY FOR GOVERNOR  
MCCRORY FOR NC GOVERNOR

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
25.0	Revised Line / Spot	10/01/12-10/01/12	5	:30	7A- 8A (EST)	1	1							1			Charlotte (WSOC)	GMA	7/6/12
25.1	Revised Line / Spot	10/01/12-10/01/12	6	:30	7A- 8A (EST)	1	1							1			Charlotte (WSOC)	GMA	7/6/12
25.2	Normal Line / Spot	10/01/12-10/01/12	5	:30	7A- 8A (EST)	1	1							1			Charlotte (WSOC)	GMA	9/28/12
26.0	Revised Line / Spot	10/01/12-10/01/12	5	:30	8P- 10P (EST)	1	1							1			Charlotte (WSOC)	DWTS	7/6/12
26.1	Normal Line / Spot	10/01/12-10/01/12	5	:30	8P- 10P (EST)	1	1							1			Charlotte (WSOC)	DWTS	9/28/12
28.0	Revised Line / Spot	10/06/12-10/06/12	5	:30	11P- 11:35P (EST)	1								1			Charlotte (WSOC)	EYEWITNESS NEWS	7/6/12
28.1	Revised Line / Spot	10/06/12-10/06/12	6	:30	11:30P- 12:05A (EST)	1								1			Charlotte (WSOC)	EYEWITNESS NEWS	7/6/12
28.2	Normal Line / Spot	10/06/12-10/06/12	4	:30	11:30P- 12:05A (EST)	1								1			Charlotte (WSOC)	EYEWITNESS NEWS	9/28/12
29.0	Revised Line / Spot	10/06/12-10/06/12	5	:30	12P- 12:30P (EST)	1								1			Charlotte (WSOC)	EYEWITNESS NEWS	7/6/12
29.1	Revised Line / Spot	10/06/12-10/06/12	6	:30	12P- 12:30P (EST)	1								1			Charlotte (WSOC)	EYEWITNESS NEWS	7/6/12
29.2	Normal Line / Spot	10/06/12-10/06/12	5	:30	12P- 12:30P (EST)	1								1			Charlotte (WSOC)	EYEWITNESS NEWS	9/28/12
30.0	Revised Line / Spot	10/06/12-10/06/12	5	:30	7A- 8A (EST)	1								1			Charlotte (WSOC)	EYEWITNESS NEWS 7A	7/6/12
30.1	Revised Line / Spot	10/06/12-10/06/12	6	:30	7A- 8A (EST)	1								1			Charlotte (WSOC)	EYEWITNESS NEWS 7A	7/6/12
30.2	Normal Line / Spot	10/06/12-10/06/12	5	:30	7A- 8A (EST)	1								1			Charlotte (WSOC)	EYEWITNESS NEWS 7A	9/28/12

## CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.



WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

WSOC-TV

Smart Media Group  
814 King Street  
Suite 400  
Alexandria, VA 22314

## Contract # 321038

<b>Schedule Dates</b>	10/01/12-11/03/12	<b>Date Entered</b>	07/06/12
<b>Advertiser</b>	Pol/P McCrory/R/Gov/NC (16611)	<b>Last Modified</b>	10/30/12
<b>Agency</b>	Smart Media Group (1343)	<b>Entered By</b>	Jill Hipskind
<b>Product</b>	Political - State Candidate (1071)	<b>CO-OP</b>	No
<b>Brand</b>	CO1C07 FOR GOV (132441)	<b>Headline #</b>	06221194
<b>Salesperson</b>	Telerep/Philadelphia, Philadelphia (1057)	<b>Demo</b>	
<b>Sales Office</b>	Telerep/Philadelphia	<b>Order Type</b>	Normal
<b>Buyer Name</b>	HANLEN,LINDSAY	<b>Package Deal</b>	
<b>Phone/Fax</b>	/	<b>Commission %</b>	15.00
<b>CPE</b>	MCCRO/ORDR/CO1C07	<b>Commission</b>	\$7,641.00
<b>Account Types</b>	National/Political	<b>Net Total</b>	\$43,299.00
<b>Billing Type</b>	Standard	<b>Sales Tax</b>	

**Comments**  
MCCRORY FOR GOVERNOR  
MCCRORY FOR NC GOVERNOR

<b>Charlotte (WSOC)</b>	<b>Spots</b>	<b>Rate</b>
By Broadcast Month		
Oct. 2012	58	\$48,440.00
Nov. 2012	1	\$2,500.00
<b>Grand Total:</b>	<b>59</b>	<b>\$50,940.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
32.0	Revised Line / Spot	10/06/12-10/06/12	5	:30	8A- 9A (EST)							1		1			Charlotte (WSOC)	GMA SATURDAY	7/6/12
32.1	Revised Line / Spot	10/06/12-10/06/12	6	:30	8A- 9A (EST)							1		1			Charlotte (WSOC)	GMA SATURDAY	8/6/12
32.2	Normal Line / Spot	10/06/12-10/06/12	5	:30	8A- 9A (EST)							1		1	\$475.00	\$475.00	Charlotte (WSOC)	GMA SATURDAY	9/28/12
33.0	Revised Line / Spot	10/07/12-10/07/12	5	:30	11P- 11:35P (EST)								1	1			Charlotte (WSOC)	SUN LATE NEWS	7/6/12
34.0	Revised Line / Spot	10/07/12-10/07/12	5	:30	12P- 12:30P (EST)								1	1			Charlotte (WSOC)	EYEWITNESS NEWS	7/6/12
34.1	Revised Line / Spot	10/07/12-10/07/12	6	:30	12P- 12:30P (EST)								1	1			Charlotte (WSOC)	EYEWITNESS NEWS	8/6/12
34.2	Normal Line / Spot	10/07/12-10/07/12	5	:30	12P- 12:30P (EST)								1	1	\$275.00	\$275.00	Charlotte (WSOC)	EYEWITNESS NEWS	9/28/12
35.0	Revised Line / Spot	10/07/12-10/07/12	3	:30	6P- 6:30P (EST)								1	1			Charlotte (WSOC)	6P NEWS SUNDAY	7/6/12
35.1	Revised Line / Spot	10/07/12-10/07/12	6	:30	6P- 6:30P (EST)								1	1			Charlotte (WSOC)	6P NEWS SUNDAY	8/6/12
35.2	Normal Line / Spot	10/07/12-10/07/12	5	:30	6P- 6:30P (EST)								1	1	\$1,000.00	\$1,000.00	Charlotte (WSOC)	6P NEWS SUNDAY	9/28/12
37.0	Revised Line / Spot	10/07/12-10/07/12	4	:30	7A- 8A (EST)								1	1			Charlotte (WSOC)	EYEWITNESS NEWS 7A	7/6/12
37.1	Revised Line / Spot	10/07/12-10/07/12	5	:30	7A- 8A (EST)								1	1			Charlotte (WSOC)	EYEWITNESS NEWS 7A	8/6/12
37.2	Normal Line / Spot	10/07/12-10/07/12	5	:30	7A- 8A (EST)								1	1	\$300.00	\$300.00	Charlotte (WSOC)	EYEWITNESS NEWS 7A	9/28/12
38.0	Revised Line / Spot	10/07/12-10/07/12	4	:30	8A- 9A (EST)								1	1			Charlotte (WSOC)	GMA SUNDAY	7/6/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.





**WSOC-TV**

WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

Smart Media Group  
814 King Street  
Suite 400  
Alexandria, VA 22314

# Contract # 321038

**Schedule Dates** 10/01/12-11/03/12  
**Advertiser** Pol/P McCrory/R/Gov/NC (16611)  
**Agency** Smart Media Group (1343)  
**Product** Political - State Candidate (1071)  
**Brand** COIC07 FOR GOV (132441)  
**Salesperson** Telerep/Philadelphia, Philadelphia (1057)  
**Sales Office** Telerep/Philadelphia  
**Buyer Name** HANLEN, LINDSAY  
**Phone/Fax** /

**Date Entered** 07/06/12  
**Last Modified** 10/30/12  
**Entered By** Jill Hipskind  
**CO-OP** No  
**Headline #** 06221194  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$7,641.00  
**Net Total** \$43,299.00  
**Sales Tax**

**Billing Type** Standard  
**Account Types** MCCRO/ORDR/COIC07  
**Comments** MCCRO FOR GOVERNOR  
MCCRO FOR NC GOVERNOR

Charlotte (WSOC)		
By Broadcast Month	Spots	Rate
Oct. 2012	58	\$48,440.00
Nov. 2012	1	\$2,500.00
<b>Grand Total:</b>	<b>59</b>	<b>\$50,940.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
38.1	Revised Line / Spot	10/07/12-10/07/12	6	:30	8A- 9A (EST)								1	1			Charlotte (WSOC)	GMA SUNDAY	8/6/12
38.2	Normal Line / Spot	10/07/12-10/07/12	5	:30	8A- 9A (EST)								1	1	\$500.00	\$500.00	Charlotte (WSOC)	GMA SUNDAY	9/28/12
40.0	Revised Line / Spot	10/04/12-10/04/12	5	:30	11P- 11:35P (EST)					1							Charlotte (WSOC)	EYEWITNESS NEWS	7/6/12
40.1	Revised Line / Spot	10/04/12-10/04/12	6	:30	11P- 11:35P (EST)					1							Charlotte (WSOC)	EYEWITNESS NEWS	8/6/12
40.2	Normal Line / Spot	10/04/12-10/04/12	4	:30	11P- 11:35P (EST)					1				1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWITNESS NEWS	9/28/12
41.0	Revised Line / Spot	10/04/12-10/04/12	5	:30	11:35P- 12:05A (EST)					1							Charlotte (WSOC)	NIGHTLINE	7/6/12
41.1	Revised Line / Spot	10/04/12-10/04/12	6	:30	11:35P- 12:05A (EST)					1							Charlotte (WSOC)	NIGHTLINE	8/6/12
41.2	Normal Line / Spot	10/04/12-10/04/12	4	:30	11:35P- 12:05A (EST)					1				1	\$700.00	\$700.00	Charlotte (WSOC)	NIGHTLINE	9/28/12
42.0	Revised Line / Spot	10/04/12-10/04/12	6	:30	12P- 1P (EST)					1							Charlotte (WSOC)	EYEWITNESS NEWS	7/6/12
42.1	Normal Line / Spot	10/04/12-10/04/12	3	:30	12P- 1P (EST)					1				1	\$675.00	\$675.00	Charlotte (WSOC)	EYEWITNESS NEWS	9/28/12
43.0	Revised Line / Spot	10/04/12-10/04/12	6	:30	4P- 5P (EST)					2							Charlotte (WSOC)	DR OZ	7/6/12
43.1	Revised Line / Spot	10/04/12-10/04/12	4	:30	4P- 5P (EST)					2							Charlotte (WSOC)	DR OZ	8/6/12
43.2	Normal Line / Spot	10/04/12-10/04/12	5	:30	4P- 5P (EST)					1				1	\$825.00	\$825.00	Charlotte (WSOC)	DR OZ	9/28/12
44.0	Revised Line / Spot	10/04/12-10/04/12	5	:30	5P- 5:30P (EST)					1							Charlotte (WSOC)	EYEWITNESS NEWS	7/6/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.



WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

WSOC-TV

Smart Media Group  
814 King Street  
Suite 400  
Alexandria, VA 22314

## Contract # 321038

<b>Schedule Dates</b>	10/01/12-11/03/12	<b>Date Entered</b>	07/06/12
<b>Advertiser</b>	Pol/P McCrory/R/Gov/NC (16611)	<b>Last Modified</b>	10/30/12
<b>Agency</b>	Smart Media Group (1343)	<b>Entered By</b>	Jill Hipskind
<b>Product</b>	Political - State Candidate (1071)	<b>CO-OP</b>	No
<b>Brand</b>	C01C07 FOR GOV (132441)	<b>Headline #</b>	06221194
<b>Salesperson</b>	Telerep/Philadelphia, Philadelphia (1057)	<b>Demo</b>	
<b>Sales Office</b>	Telerep/Philadelphia	<b>Order Type</b>	Normal
<b>Buyer Name</b>	HANLEN,LINDSAY	<b>Package Deal</b>	
<b>Phone/Fax</b>		<b>Commission %</b>	15.00
<b>CPE</b>	MCCRO/ORDR/C01C07	<b>Commission</b>	\$7,641.00
<b>Account Types</b>	National/Political	<b>Net Total</b>	\$43,299.00
<b>Billing Type</b>	Standard	<b>Sales Tax</b>	
<b>Comments</b>	MCCRORY FOR GOVERNOR MCCRORY FOR NC GOVERNOR		

Charlotte (WSOC)		
By Broadcast Month	Spots	Rate
Oct. 2012	58	\$48,440.00
Nov. 2012	1	\$2,500.00
<b>Grand Total:</b>	<b>59</b>	<b>\$50,940.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
44.1	Revised Line / Spot	10/04/12-10/04/12	6	:30	5P- 5:30P (EST)					1				1			Charlotte (WSOC)	EYEWITNESS NEWS	10/6/12
44.2	Normal Line / Spot	10/04/12-10/04/12	5	:30	5P- 5:30P (EST)					1				1			Charlotte (WSOC)	EYEWITNESS NEWS	9/28/12
45.0	Revised Line / Spot	10/04/12-10/04/12	4	:30	5:30A- 6A (EST)					1							Charlotte (WSOC)	NEWS DAYBREAK	7/6/12
45.1	Revised Line / Spot	10/04/12-10/04/12	5	:30	5:30A- 6A (EST)					1							Charlotte (WSOC)	NEWS DAYBREAK	8/6/12
45.2	Normal Line / Spot	10/04/12-10/04/12	5	:30	5:30A- 6A (EST)					1				1			Charlotte (WSOC)	NEWS DAYBREAK	9/28/12
47.0	Revised Line / Spot	10/04/12-10/04/12	5	:30	6P- 6:30P (EST)					1							Charlotte (WSOC)	6P NEWS	7/6/12
47.1	Revised Line / Spot	10/04/12-10/04/12	6	:30	6P- 6:30P (EST)					1							Charlotte (WSOC)	6P NEWS	8/6/12
47.2	Normal Line / Spot	10/04/12-10/04/12	5	:30	6P- 6:30P (EST)					1				1			Charlotte (WSOC)	6P NEWS	9/28/12
49.0	Revised Line / Spot	10/04/12-10/04/12	5	:30	7A- 8A (EST)					1							Charlotte (WSOC)	GMA	7/6/12
49.1	Revised Line / Spot	10/04/12-10/04/12	6	:30	7A- 8A (EST)					1							Charlotte (WSOC)	GMA	8/6/12
49.2	Normal Line / Spot	10/04/12-10/04/12	5	:30	7A- 8A (EST)					1				1			Charlotte (WSOC)	GMA	9/28/12
52.0	Revised Line / Spot	10/02/12-10/02/12	5	:30	11P- 11:35P (EST)					1							Charlotte (WSOC)	EYEWITNESS NEWS	7/6/12
52.1	Normal Line / Spot	10/02/12-10/02/12	4	:30	11P- 11:35P (EST)					1				1			Charlotte (WSOC)	EYEWITNESS NEWS	9/28/12
53.0	Revised Line / Spot	10/02/12-10/02/12	5	:30	11:35P- 12:05A (EST)					1							Charlotte (WSOC)	NIGHTLINE	7/6/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.





**WSOC-TV**

WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

Smart Media Group  
814 King Street  
Suite 400  
Alexandria, VA 22314

## Contract # 321038

<b>Schedule Dates</b>	10/01/12-11/03/12	<b>Date Entered</b>	07/06/12
<b>Advertiser</b>	Pol/P McCrory/R/Gov/NC (16611)	<b>Last Modified</b>	10/30/12
<b>Agency</b>	Smart Media Group (1343)	<b>Entered By</b>	Jill Hipskind
<b>Product</b>	Political - State Candidate (1071)	<b>CO-OP</b>	No
<b>Brand</b>	CO1C07 FOR GOV (132441)	<b>Headline #</b>	06221194
<b>Salesperson</b>	Telesrep/Philadelphia, Philadelphia (1057)	<b>Demo</b>	
<b>Sales Office</b>	Telesrep/Philadelphia	<b>Order Type</b>	Normal
<b>Buyer Name</b>	HANLEN, LINDSAY	<b>Package Deal</b>	
<b>Phone/Fax</b>		<b>Commission %</b>	15.00
<b>CPE</b>	MCCRO/ORDR/CO1C07	<b>Commission</b>	\$7,641.00
<b>Account Types</b>	National/Political	<b>Net Total</b>	\$43,299.00
<b>Billing Type</b>	Standard	<b>Sales Tax</b>	
<b>Comments</b>	MCCRORY FOR GOVERNOR MCCRORY FOR NC GOVERNOR		

Charlotte (WSOC)		
By Broadcast Month	Spots	Rate
Oct. 2012	58	\$48,440.00
Nov. 2012	1	\$2,500.00
<b>Grand Total:</b>	<b>59</b>	<b>\$50,940.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
53.1	Revised Line / Spot	10/02/12-10/02/12	6	:30	11:35P- 12:05A (EST)			1						1			Charlotte (WSOC)	NIGHTLINE	8/9/12
53.2	Normal Line / Spot	10/02/12-10/02/12	4	:30	11:35P- 12:05A (EST)			1						1			Charlotte (WSOC)	NIGHTLINE	9/28/12
55.0	Revised Line / Spot	10/02/12-10/02/12	6	:30	4P- 5P (EST)			2									Charlotte (WSOC)	DR OZ	7/6/12
55.1	Revised Line / Spot	10/02/12-10/02/12	4	:30	4P- 5P (EST)			2									Charlotte (WSOC)	DR OZ	8/9/12
55.2	Normal Line / Spot	10/02/12-10/02/12	5	:30	4P- 5P (EST)			1						1			Charlotte (WSOC)	DR OZ	9/28/12
56.0	Revised Line / Spot	10/02/12-10/02/12	5	:30	5P- 5:30P (EST)			1									Charlotte (WSOC)	EYEWITNESS NEWS	7/6/12
56.1	Revised Line / Spot	10/02/12-10/02/12	6	:30	5P- 5:30P (EST)			1									Charlotte (WSOC)	EYEWITNESS NEWS	8/9/12
56.2	Normal Line / Spot	10/02/12-10/02/12	5	:30	5P- 5:30P (EST)			1						1			Charlotte (WSOC)	EYEWITNESS NEWS	9/28/12
57.0	Revised Line / Spot	10/02/12-10/02/12	4	:30	5:30A- 6A (EST)			1									Charlotte (WSOC)	NEWS DAYBREAK	7/6/12
57.1	Revised Line / Spot	10/02/12-10/02/12	5	:30	5:30A- 6A (EST)			1									Charlotte (WSOC)	NEWS DAYBREAK	8/9/12
57.2	Normal Line / Spot	10/02/12-10/02/12	5	:30	5:30A- 6A (EST)			1						1			Charlotte (WSOC)	NEWS DAYBREAK	9/28/12
58.0	Revised Line / Spot	10/02/12-10/02/12	5	:30	5:30P- 6P (EST)			1									Charlotte (WSOC)	EYEWITNESS NEWS	7/6/12
58.1	Normal Line / Spot	10/02/12-10/02/12	5	:30	5:30P- 6P (EST)			1						1			Charlotte (WSOC)	EYEWITNESS NEWS	9/28/12
60.0	Revised Line / Spot	10/02/12-10/02/12	5	:30	6A- 7A (EST)			1									Charlotte (WSOC)	NEWS DAYBREAK	7/6/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.



**WSOC-TV**

WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

Smart Media Group  
814 King Street  
Suite 400  
Alexandria, VA 22314

# Contract # 321038

**Schedule Dates** 10/01/12-11/03/12  
**Advertiser** Pol/P McCrory/R/Gov/NC (16611)  
**Agency** Smart Media Group (1343)  
**Product** Political - State Candidate (1071)  
**Brand** CO1C07 FOR GOV (132441)  
**Salesperson** Telerep/Philadelphia, Philadelphia (1057)  
**Sales Office** Telerep/Philadelphia  
**Buyer Name** HANLEN, LINDSAY  
**Phone/Fax** /

**CPE** MCCRO/ORDR/CO1C07  
**Account Types** National/Political

**Billing Type** Standard  
**Comments** MCCRO/ORDR/CO1C07  
MCCRORY FOR NC GOVERNOR

**Date Entered** 07/06/12  
**Last Modified** 10/30/12  
**Entered By** Jill Hipskind  
**CO-OP** No  
**Headline #** 06221194  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$7,641.00  
**Net Total** \$43,299.00  
**Sales Tax**

Charlotte (WSOC)		
By Broadcast Month	Spots	Rate
Oct. 2012	58	\$48,440.00
Nov. 2012	1	\$2,500.00
<b>Grand Total:</b>	<b>59</b>	<b>\$50,940.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
60.1	Normal Line / Spot	10/02/12-10/02/12	5	:30	6A- 7A (EST)			2						2	\$850.00	\$1,700.00	Charlotte (WSOC)	NEWS DAYBREAK	9/28/12
61.0	Revised Line / Spot	10/02/12-10/02/12	5	:30	7A- 8A (EST)			1									Charlotte (WSOC)	GMA	7/6/12
62.0	Revised Line / Spot	10/02/12-10/02/12	6	:30	9A- 10A (EST)			1									Charlotte (WSOC)	LIVE WITH KELLY	7/6/12
62.1	Revised Line / Spot	10/02/12-10/02/12	5	:30	9A- 10A (EST)			1									Charlotte (WSOC)	LIVE WITH KELLY	8/6/12
62.2	Normal Line / Spot	10/02/12-10/02/12	5	:30	9A- 10A (EST)			1							\$375.00		Charlotte (WSOC)	LIVE WITH KELLY	9/28/12
62.2.1	Closed Preempt	10/02/12															Charlotte (WSOC)	Breaking News Interrupt/Spot -	
63.0	Revised Line / Spot	10/02/12-10/02/12	4	:30	9P- 10P (EST)			1									Charlotte (WSOC)	DRYTS RESULTS	7/6/12
64.0	Revised Line / Spot	10/03/12-10/03/12	6	:30	10A- 11A (EST)			1									Charlotte (WSOC)	DR PHIL	7/6/12
64.1	Revised Line / Spot	10/03/12-10/03/12	5	:30	10A- 11A (EST)			1									Charlotte (WSOC)	DR PHIL	8/6/12
64.2	Normal Line / Spot	10/03/12-10/03/12	5	:30	10A- 11A (EST)			1						1	\$375.00	\$375.00	Charlotte (WSOC)	DR PHIL	9/28/12
65.0	Revised Line / Spot	10/03/12-10/03/12	5	:30	11P- 11:35P (EST)			1									Charlotte (WSOC)	EYEWITNESS NEWS	7/6/12
65.1	Revised Line / Spot	10/03/12-10/03/12	6	:30	11P- 11:35P (EST)			1									Charlotte (WSOC)	EYEWITNESS NEWS	8/6/12
65.2	Normal Line / Spot	10/03/12-10/03/12	4	:30	11P- 11:35P (EST)			1						1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWITNESS NEWS	9/28/12

## CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.



WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

WSOC-TV

Smart Media Group  
814 King Street  
Suite 400  
Alexandria, VA 22314

# Contract # 321038

**Schedule Dates** 10/01/12-11/03/12  
**Advertiser** Pol/P McCrory/R/Gov/NC (16611)  
**Agency** Smart Media Group (1343)  
**Product** Political - State Candidate (1071)  
**Brand** C01C07 FOR GOV (132441)  
**Salesperson** Telerep/Philadelphia, Philadelphia (1057)  
**Sales Office** Telerep/Philadelphia  
**Buyer Name** HANLEN,LINDSAY  
**Phone/Fax** /

**Date Entered** 07/06/12  
**Last Modified** 10/30/12  
**Entered By** Jill Hipkind  
**CO-OP** No  
**Headline #** 06221194  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$7,641.00  
**Net Total** \$43,299.00  
**Sales Tax**

**Charlotte (WSOC)**

By Broadcast Month	Spots	Rate
Oct. 2012	58	\$48,440.00
Nov. 2012	1	\$2,500.00
<b>Grand Total:</b>	<b>59</b>	<b>\$50,940.00</b>

**Billing Type** Standard  
**Account Types** MCCRO/ORDR/C01C07  
**Comments** MCCRO FOR GOVERNOR  
MCCRO FOR NC GOVERNOR

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
66.0	Revised Line / Spot	10/03/12-10/03/12	5	:30	11:35P-12:05A (EST)			1									Charlotte (WSOC)	NIGHTLINE	7/6/12
66.1	Revised Line / Spot	10/03/12-10/03/12	6	:30	11:35P-12:05A (EST)			1									Charlotte (WSOC)	NIGHTLINE	8/6/12
66.2	Normal Line / Spot	10/03/12-10/03/12	4	:30	11:35P-12:05A (EST)			1						1	\$700.00	\$700.00	Charlotte (WSOC)	NIGHTLINE	9/28/12
68.0	Revised Line / Spot	10/03/12-10/03/12	6	:30	4P-5P (EST)			2									Charlotte (WSOC)	DR OZ	7/6/12
68.1	Revised Line / Spot	10/03/12-10/03/12	6	:30	4P-5P (EST)			1									Charlotte (WSOC)	DR OZ	8/3/12
68.2	Revised Line / Spot	10/03/12-10/03/12	4	:30	4P-5P (EST)			1									Charlotte (WSOC)	DR OZ	8/6/12
68.3	Normal Line / Spot	10/03/12-10/03/12	5	:30	4P-5P (EST)			2						2	\$825.00	\$1,650.00	Charlotte (WSOC)	DR OZ	9/28/12
70.0	Revised Line / Spot	10/03/12-10/03/12	4	:30	5:30A-6A (EST)			1									Charlotte (WSOC)	NEWS DAYBREAK	7/6/12
70.1	Revised Line / Spot	10/03/12-10/03/12	5	:30	5:30A-6A (EST)			1									Charlotte (WSOC)	NEWS DAYBREAK	8/6/12
70.2	Normal Line / Spot	10/03/12-10/03/12	5	:30	5:30A-6A (EST)			1						1	\$425.00	\$425.00	Charlotte (WSOC)	NEWS DAYBREAK	9/28/12
71.0	Revised Line / Spot	10/03/12-10/03/12	5	:30	5:30P-6P (EST)			1									Charlotte (WSOC)	EYEWITNESS NEWS	7/6/12
71.1	Normal Line / Spot	10/03/12-10/03/12	5	:30	5:30P-6P (EST)			1						1	\$875.00	\$875.00	Charlotte (WSOC)	EYEWITNESS NEWS	9/28/12
72.0	Revised Line / Spot	10/03/12-10/03/12	5	:30	6P-6:30P (EST)			1									Charlotte (WSOC)	6P NEWS	7/6/12
73.0	Revised Line / Spot	10/03/12-10/03/12	5	:30	6A-7A (EST)			1									Charlotte (WSOC)	NEWS DAYBREAK	7/6/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.



WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

WSOC-TV

Smart Media Group  
814 King Street  
Suite 400  
Alexandria, VA 22314

## Contract # 321038

<b>Schedule Dates</b>	10/01/12-11/03/12	<b>Date Entered</b>	07/06/12
<b>Advertiser</b>	Pol/P McCrory/R/Gov/NC (16611)	<b>Last Modified</b>	10/30/12
<b>Agency</b>	Smart Media Group (1343)	<b>Entered By</b>	Jill Hipskind
<b>Product</b>	Political - State Candidate (1071)	<b>CO-OP</b>	No
<b>Brand</b>	COIC07 FOR GOV (132441)	<b>Headline #</b>	06221194
<b>Salesperson</b>	Telerep/Philadelphia, Philadelphia (1057)	<b>Demo</b>	
<b>Sales Office</b>	Telerep/Philadelphia	<b>Order Type</b>	Normal
<b>Buyer Name</b>	HANLEN,LINDSAY	<b>Package Deal</b>	
<b>Phone/Fax</b>		<b>Commission %</b>	15.00
<b>CPE</b>	MCCRO/ORDR/COIC07	<b>Commission</b>	\$7,641.00
<b>Account Types</b>	National/Political	<b>Net Total</b>	\$43,299.00
<b>Billing Type</b>	Standard	<b>Sales Tax</b>	
<b>Comments</b>	MCCRORY FOR GOVERNOR MCCRORY FOR NC GOVERNOR		

Charlotte (WSOC)		
By Broadcast Month	Spots	Rate
Oct. 2012	58	\$48,440.00
Nov. 2012	1	\$2,500.00
<b>Grand Total:</b>	<b>59</b>	<b>\$50,940.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
73.1	Normal Line / Spot	10/03/12-10/03/12	5	:30	6A- 7A (EST)			1						1	\$850.00	\$850.00	Charlotte (WSOC)	NEWS DAYBREAK	9/28/12
74.0	Revised Line / Spot	10/03/12-10/03/12	5	:30	7A- 8A (EST)			1									Charlotte (WSOC)	GMA	7/6/12
75.0	Revised Line / Spot	10/03/12-10/03/12	6	:30	9A- 10A (EST)			1									Charlotte (WSOC)	LIVE WITH KELLY	7/6/12
75.1	Revised Line / Spot	10/03/12-10/03/12	5	:30	9A- 10A (EST)			1									Charlotte (WSOC)	LIVE WITH KELLY	8/6/12
75.2	Normal Line / Spot	10/03/12-10/03/12	5	:30	9A- 10A (EST)			1						1	\$375.00	\$375.00	Charlotte (WSOC)	LIVE WITH KELLY	9/28/12
76.0	Normal Line / Spot	10/02/12-10/02/12	5	:30	6P- 6:30P (EST)		1							1	\$1,100.00	\$1,100.00	Charlotte (WSOC)		9/28/12
77.0	M/G For 62.2.1 / Spot	10/07/12-10/07/12	4	:30	6A- 7A (EST)								X	1	\$375.00	\$375.00	Charlotte (WSOC)		10/4/12
78.0	Normal Line / Spot	10/21/12-10/21/12	5	:30	7P- 8P (EST)								X	1	\$2,500.00	\$2,500.00	Charlotte (WSOC)		10/19/12
79.0	Normal Line / Spot	10/20/12-10/20/12	5	:30	8P- 11:30P (EST)							X			\$2,500.00		Charlotte (WSOC)		10/19/12
79.0.1	Closed Preempt	10/20/12															Charlotte (WSOC)	Pre-empt/Spot -	
80.0	Normal Line / Spot	10/20/12-10/20/12	4	:30	11:30P- EYEWITNESS NEWS 11P M-SU							X		1	\$1,100.00	\$1,100.00	Charlotte (WSOC)		10/19/12
81.0	Normal Line / Spot	10/21/12-10/21/12	6	:30	12:30P- 1P (EST)								X	1	\$90.00	\$90.00	Charlotte (WSOC)		10/19/12
82.0	M/G For 79.0.1 / Spot	10/27/12-10/27/12	5	:30	8P- 11:30P (EST)							X			\$2,500.00		Charlotte (WSOC)		10/24/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.



**WSOC-TV**

WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

Smart Media Group  
814 King Street  
Suite 400  
Alexandria, VA 22314

## Contract # 321038

<b>Schedule Dates</b>	10/01/12-11/03/12	<b>Date Entered</b>	07/06/12
<b>Advertiser</b>	Pol/P McCrory/R/Gov/NC (16611)	<b>Last Modified</b>	10/30/12
<b>Agency</b>	Smart Media Group (1343)	<b>Entered By</b>	Jill Hipskind
<b>Product</b>	Political - State Candidate (1071)	<b>CO-OP</b>	No
<b>Brand</b>	CO1C07 FOR GOV (132441)	<b>Headline #</b>	06221194
<b>Salesperson</b>	Telerep/Philadelphia, Philadelphia (1057)	<b>Demo</b>	
<b>Sales Office</b>	Telerep/Philadelphia	<b>Order Type</b>	Normal
<b>Buyer Name</b>	HANLEN, LINDSAY	<b>Package Deal</b>	
<b>Phone/Fax</b>	/	<b>Commission %</b>	15.00
<b>CPE</b>	MCCRO/ORDR/CO1C07	<b>Commission</b>	\$7,641.00
<b>Account Types</b>	National/Political	<b>Net Total</b>	\$43,299.00
<b>Billing Type</b>	Standard	<b>Sales Tax</b>	
<b>Comments</b>	MCCRORY FOR GOVERNOR MCCRORY FOR NC GOVERNOR		

Charlotte (WSOC)		
By Broadcast Month	Spots	Rate
Oct. 2012	58	\$48,440.00
Nov. 2012	1	\$2,500.00
<b>Grand Total:</b>	<b>59</b>	<b>\$50,940.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
82.0.1	Closed Preempt	10/27/12															Charlotte (WSOC)	Pre-empt/Spot -	
83.0	M/G For 82.0.1 / Spot	11/03/12-11/03/12	5	:30	8P- 11:30P (EST)	1						X		1	\$2,500.00	\$2,500.00	Charlotte (WSOC)		10/30/12

## CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.